



We're a creative communication, multimedia, and design agency working on the entire range of marcom requirements, be it traditional print collaterals, flash-based multimedia, web and social media, or basically anything that requires a creative spark.



How is our work different?

Simple. Our creatives break the clutter, catch attention, and draw organizations and brands of all sizes to try us.

What are we good at?

We Think Design. That's our forte.

We put ourselves in the client's shoes, freeze the root business requirement, think through all aspects - business, design, communication and usability - in the appropriate context and arrive at an ideal solution. Gut, intuition and experience contribute as well.

Why are we preferred by top IT/technology companies?

We understand IT. And we are creative.

This niche combination works in our favour and gives us the edge. We bring a solid understanding of the IT industry - technology domains, various target segments and their psyche. We know what kind of communication works and what doesn't. What would make a CXO take notice and what would excite a developer community.

So what are the creatives we can give you?

We typically work with marketing, marcom, HR and corp comm teams within organizations. Apart from planning and ideation at the strategic level, we design and execute creatives that include branding elements, DMs, eDMs, brochures, posters, event communication, websites, microsites, flash movies, corporate demos and presentations, e-Learning, and software interface designs.





Do we also provide web development and online marketing services?

Oh yes, we do! Keeping up with the ever-changing marketing dynamics, we provide a number of web-based services:

- Search Engine Optimization
- Keywords research and content optimization
- Social Media Marketing
- Support on Facebook, Twitter, LinkedIn, and YouTube
- Setting up of blogs, groups and forums
- Web advertisement management
- Web applications development

Getting the best from us

Trust us when we say our first creative is the best. A lot of consideration and discussion go into its design, colour, placement etc. So believe in us as you would your doc, hairdresser or lawyer. We can always give you other 'options', but that first burst of creativity would have already been spent. Rely on our experience to give you what your business needs.

Call us if you are planning...

- revamp of marketing collaterals
- new marketing initiatives
- email-based marketing campaigns
- events requiring complete creative communication support
- launch of new website or revamp of an existing one
- user-friendly, intuitive interface for software
- ... just about anything that will gain from a Black Magic touch!

+91.44.4262.9016
+91.98840.14440
info@blackmagicdesign.in
www.blackmagicdesign.in